ABoT Strategic Planning Process Roadmap 2019

Determine Position

STRATEGIC ISSUES:

Scan our environment

What's around us that could impact us?

MEMBER & PUBLIC PRIORITIES:

Survey Results

EXTERNAL INPUTS:

Identify Opportunities and Threats

TEAM INPUTS:

Determine INTERNAL Strengths and Weaknesses

SWOT:

Turn SWOT results into Opportunities & set Priorities for Action Develop Strategy

Vision:

What does success look like in 3+ years?

Mission:

Our core Purpose-Why & How we serve

Values:

Our core beliefs-Principles to guide us

Long Term
Goals
(Stepping Stones
to achieve our
Vision)

A 3-year view with at least 5 key steps to get us there

FINANCIAL FORECAST: What \$\$ will we need & how will we get it? Build Action Plan

Use SWOT:

Use SWOT to set our priorities & stay focused

Short Term Goals:

Identify short SMART goals for the coming year

ONE YEAR ACTION PLAN:

(Projects with broad primary Outcomes

Workplans:

Establish
Workteams
committed to
achieving
Workpan results

Budget:

Determine a detailed one-year budget Manage Projects

Communicate

Strategic Plan on Website & on Google Drive

Workplans

Teams Report Monthly

Leverage Tools:

Train Council Members to use Strategic Plan & Workplan tools

Review Strategic Plan Quarterly:

Hold progress reviews and update when needed

Update Strategic Plan Annually:

Review and plan for next year Fall 2020