

## ADBoT Membership Meeting

Nov 13<sup>th</sup>, 2007

Minutes

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Present: Kevin Burnell, Kelly Gervais, Rob Walls, Beth Fairn, Holly Sanford, Rion Microys, Kara Sunderland, Ron Boulding, Margo Bent

Call To Order: 7:09pm

Review of Agenda: Add update by Margo Bent of Red Hat Wednesdays

Review/Approval of Minutes: October 9<sup>th</sup>, 2007 -Motion to approve as distributed, seconded and passed.

Business Arising from the Minutes:

- Report on Christmas Promotion '07 plans- Tina- Sponsorship Packages sold- 13 Diamond, 3 Gold, 13 Silver Plans well underway for all activities – **ACTION**: Tina to email schedule of events to those present so that they can begin to distribute and also get some done at the printers to begin distribution. DONE
  - Would like to see distribution of Schedule of Events in Bridgetown at the Drug Store and V&S possibly and locally to Hospital, Eye Dr, Lodgings etc.
  - Invite Carolyn Sloan (Spectator) to main events on 7<sup>th</sup>- DONE- says she will be there for that and many more!
  - Suggestion to contact CBC to try to get our activities announced and/or talked about on their radio shows- **ACTION**- Tina sent letter to Maritime Noon with the suggestion for a phone in topic of “What do the stakeholders of other small communities do to promote their local economies and make them an exciting place to visit and shop?” DONE and on file- awaiting response- followed up with second letter about Carolyn Sloan’s articles on small Businesses in the area.
- Red Hat Wednesdays- Margo states that there were some problems with the “inner workings” of the Society and those who were supposed to be notified (from Yarmouth to Windsor) about these events did not receive the notification. Article supposed to be going into the Spectator that week and she thought that the 3<sup>rd</sup> and final week would be more of a success.
  - She would like to continue and try it again next November but would need to know if anyone would like to participate by June of 08

New Business:

- Call for New President for ADBoT: No Applications. Motion to keep Kevin Burnell temporarily acting as President, seconded and passed. No objections.
  - Were asked if it was not part of the By-laws for the Vice President to step in when the President can no longer do so. Directors did not think that was a bylaw- Vice President(s) are not able to do so at this point.

- Membership report- 76 current paid up to date members- 1 more new business considering joining

**Guest Speakers:** 8:00pm- Edward Wedler- Ride the Lobster Event Opportunities- Information about this event was emailed to the membership for review - Red Hatters to possibly see the Red Lobster event off in June?  
8:30pm- Joy O'Neil- Bernard Smith Workshop - did not really discuss the workshop- Talked more about upcoming events.

Next Meeting: 8:00 pm Tuesday December 11<sup>th</sup>, ADBoT offices

Adjournment: 8:59pm

DATE: \_\_\_\_\_

Minutes Approved: \_\_\_\_\_