

ADBoT Membership Meeting

June 5, 2007

Minutes

Present: Beth Halliday, Rob Lawrie, Rob Walls, Ron Boulding, Danny McClair, Beth Fairn, Kelly Gervais, Craig Fancy, Kathy DeNuke, Lillian Stewart, Paula Steenken

Apologies: Kevin Burnell, Carl Oldham, Peter Kramers

Guest: Sheila Breau, Peter Robertson

Call To Order: 7.45 pm

Old Business:

Revision of By-Laws: Second reading of the revised By-Laws, as presented and accepted at the 2007 AGM. Summary read, discussion held. Concerns were voiced by one member about dropping the requirement for secret ballots, about allowing email voting, about deleting the required months of membership meetings and deleting the need for a second signature on checks. Motion to approve revised By-Laws as presented, seconded – vote – 10 in favor, one abstention. Motion passed; revised By-Laws now in effect.

New Business:

2007 Wharf Rat Rally – Peter Robertson, Chairman of the Wharf Rat Rally committee presented a history of this three year old event and an overview of the plans for this year. They expect approximately 10,000 bikes and over 40,000 people for this three day event in Digby. Last year this event injected approx. \$1.2M into the local economy, and is continuing to grow at a healthy rate. There will be a tour up through the Annapolis area to Bridgetown and over the hill to the shore during one of the days. Arrangements are being made for a rest stop at the Annapolis Fire Hall, and we are being encouraged to create events to compliment the activities in Digby. There are tickets being sold to raffle off a motorcycle, tickets for a show, and tickets for a celebrity dinner. Danny and Rob will make arrangements with Peter to have tickets available here for local sales and a presence at the Farmer's Market on Saturdays. Peter will arrange to bring the bike and the Wharf Rat parade float to town on one or more Saturday's to aid with publicity. Advertising and sponsorship participation is needed, information packets were distributed. Advertisers will have their materials included in the rally bags. Two letters of support are requested by Peter – one to potential government funders for a full-time, year round coordinator, and one to the Minister of Health regarding the lack of physician staff at the Digby ER. **ACTION: letters need to be drafted...**

Retail Workshop – This has been booked for June 19th from 1 -9 pm. Question about how non-ADBoT members were being informed? There was discussion about a list of 100 people who need to be contacted for this workshop, **Barb to follow-up with Patrice Duggan.** Currently 4 responses have been received, and 20 are needed by June 13th. If the minimum level of participation is not achieved, the workshop will be rescheduled for the fall.

Christmas Promotion Survey: - A few have been turned in. How are non ADBoT members receiving these forms? **Barb to distribute...** Deadline for return is Friday, June 8th – with results to be collated and available by the June 19th workshop.

Membership Update: Ron Boulding reported 47 paid members including 2 new members, and 39 renewals not paid yet. The early payment discount period has now passed and the full \$140 is due. **Barb to do the follow-up on the unpaid members ASAP.**

Thistles & Fleur-de-lis: Beth reported that this has been re-scheduled to Saturday, August 11th, in cooperation with the Nova Scotia Federation of Scottish Clans and their International Gathering of the Clans activities this year. Theresa Bunbury of Parks Canada is assisting as well. Funding is being sought from the Town, County and Province (Dept. of Tourism, Culture & Heritage) – ADBoT is not a funding body for this activity.

Town Pool: Shela Breau, President of the new “Friends of the Annapolis Pool Society” made a brief presentation on their organization and efforts to move the pool project forward. They are fund raising and have secured some significant pledges (\$1,500, \$1,000, etc). They are not approaching ADBoT for funding, and will be presenting their proposal to Town Council once again on June 6th at Committee of the Whole. An information/pledge packet was left with ADBoT.

Communication: It was noted numerous times during ADBoT meetings this evening that the priorities and objective of the Town and ADBoT do not seem to be in synch. It was requested that an open meeting with the Town be scheduled within the next two weeks to air concerns from the business community as a whole. It was requested that the mayor, CAO, and councillors attend this meeting, and that it be held in the evening to allow more businesses to attend. It was suggested that a facilitator might be useful, but after some discussion it was felt that this is an expense that should not be necessary for discussion between taxpayers and their local government. **Action Item: Schedule evening meeting with Town prior to June 15th.**

Next Meeting: Tuesday, 3rd July at 7.30 pm – ADBoT office space above vet

Adjournment: 9:30 pm